

Richard (rec): Welcome to the Soul of Business Show, for conscious creators, authors, and entrepreneurs, where we talk mindset, meaning, money, and mastery. I'm your host, Richard Taubinger. Find out more at ConsciousMarketer.com.

Richard: Hi everybody. Thanks for tuning in. I'm Richard Taubinger, CEO of Conscious Marketer, and the host of Soul of Business Show. And I really appreciate you being here. I'm really excited today, to be speaking with Samantha Fey. She's going [00:00:30] to be talking about business building for psychics and healers. And let me tell you a little bit more about Samantha before we get into our talk today. She's a psychic medium, also referred to as a savvy psychic. She is internationally known, and she's ranked the top three angel channeler and communicator in the world. She's the creator and founder of the Earth Angels Academy. And inside that, she teaches psychic, empaths, healers, to grow their client-based businesses into lifelong [00:01:00] sustainable careers.

And this is what I get excited about. Her true mission is to train revolutionaries with an insatiable desire to create and invoke massive change on this planet. In her eyes, "The world would be a much better place when the power of money sits in the hands of healers, empaths, and light workers who have awoken to the memories of their soul calling." So that's a mouthful, but I love it. And today, we're gonna be talking about how normal people can understand their psychic abilities, and also [00:01:30] how psychic healers and empaths can really grow a sustainable and respected client-based business. Hi Samantha, welcome today.

Samantha Fey: Hi, thanks so much for having me.

Richard: Oh, thanks for being on the show. And, you know, before we dive in, can you tell us a little bit of, for those that don't know who you are, maybe give us a little background about how you came to know that you're a psychic. I think it would be really interesting for people to hear.

Samantha Fey: [00:02:00] Yeah, I mean, it's kind of like, where do you want to start? There are so many key events that happened in my life, that either pulled me away from it because I felt like it was so scary, or that drew me to it. I think one of the first realizations I had, that I was experiencing things that were not of kind of a normal relation was, I was a little girl, and my parents had built a house in the woods. My bedroom was on one side of the house. Their bedroom was on the other. And there was one night I was absolutely [00:02:30] terrified to sleep in my room because I felt like there were two guys, specifically in my room. And my parents were like, "No there's not. No there's not. No there's not."

It was not a good night. But looking back on it, from what I know now, I recognize that my abilities were lit up, that I was able to feel the spirit of entities who had passed. Because they did have a human form, and I could see them. I could even describe to you now what they look like. And I learned that night to [00:03:00] shut them down. Because I did get in trouble for not wanting to sleep in my room, basically. So I learned to shut them down. And then alcohol, first

thing I found to numb the pain of my childhood, really muted my abilities. But even through high school, I would go to parties, and I would feel like someone's dead grandpa sitting in the next room. And I'm like, "What is happening here?" Because I didn't understand.

And I had a couple of girlfriends that were okay with hearing me and actually ... Not necessarily supportive [00:03:30] because they didn't really know what it was that was happening. But I was able to talk to them about it. So that was helpful. But it wasn't until, say, I was 22, that I got to a point where I had to figure it out. I was craving for deeper answers. I was heavily into my addiction to drugs and alcohol, and also getting a 4.0 in school. And so I was like, "Well, how am I ...? Like, I broke the system. You're not supposed to be able to do both of these at same time."

So then [00:04:00] I was like, "Well, there's gotta be something more to life." And I found my way to a meditation class, after doing some of Dr. Brian Weiss's past life meditations, started basically opening my channels and needed answers. So I went and sought out some other psychics that could help me just answer questions that nobody else really could. And once I stepped on that, it was like hopping back on a bike that I didn't know that I would ride. All of a sudden, it was like everything started making sense. And I [00:04:30] just never stopped peddling, I guess you could say.

Richard: Well, it's definitely a real hero's journey, where you have this call, and you reject the call. And then eventually, you have to find a mentor. Do you think that a lot of children have more psychic abilities, and then they turn them off at a certain point?

Samantha Fey: 100%. And I think a lot of it is because, well, the parents. Not that I'm pointing the finger or blame. But the parents don't understand or no because they've been told that they have to shut it down, and shut it down, and shut [00:05:00] it down. So it's similar with imagination. And when we're children, we have such wild and such vibrant imaginations. And then we're told that that's just imagination. Well, it's not, first of all. But then we learn that in order to fit in, we have to dull our senses down. We have to become smaller. We have to not shine as bright. And so I really do believe with this conscious awakening that's happening on the planet, there's more of an evolution where [00:05:30] we're able to actually express that in our fullest. But it does start with, I think, the parents being able to give the kids more permission to continue to explore how that show up.

Richard: I remember reading Brian Weiss's book. I think it was like the mid ... I wanna say early, probably like mid-nineties. That book has been around for a while, is that right?

Samantha Fey: Since '88. Since the year I was born. [crosstalk 00:05:56]

Richard: Oh, since '88. Okay, yeah, it's been around for a while. I remember reading it. And he's got, [00:06:00] is it Many Lives, Many Masters? Is that the right title? Is that right?

Samantha Fey: Yep.

Richard: I think that's the one he's most famous for. And it's basically about him having downloads of his previous lives, is that right?

Samantha Fey: So that book was actually given to be at the most perfectly timed moment of my life. I was getting my degree in psychology and deciding whether or not I wanted to go down the route of psychology, which is what Dr. Brian Weiss was. He was a psychologist.

Richard: Right. There's a whole gaggle. I don't know what [00:06:30] a group of psychologists is called, but let's call it a gaggle of psychologists, who, they do the work, and then all of a sudden the spiritual world opens up. And then it's like, "Okay, we're gonna hit that realm too." And a lot of them are discredited. But sometimes, they pick up steam. Sorry to take you off track. I just thought that it's an interesting thing that he's a psychologist, you know?

Samantha Fey: Well, it is. And that's what happened, was he was using hypnotherapy to help one of his clients with, I guess, irrational fears. [00:07:00] And the hypnotherapy that he was doing, he accidentally brought her into past lives. And the whole first chapter of the book is he's clinically trained, this, that, and the other, how scientific his nature is. I remember reading that chapter, and I was like, "Gosh, this is so boring. This guy thinks he's so great." And then getting into the book, I was like, "Now, I totally understand why he started with that." Because, like you're saying, the "whoop whoop" side of things started breaking down his understanding [00:07:30] of how life worked. And so by doing the past life healing with her, the masters that he starts talking to and started channeling through his client start speaking to him. And so that's really what opened it up and started it. But that happened for him, I think, in like mid-eighties.

But that book was given to me right when I was about to figure out if I wanted to get my graduate in counseling, or if I wanted to go to a psychic school. So I chose the psychic school. Because of that book.

Richard: You should have done them both.

Samantha Fey: Because of [00:08:00] that book.

Richard: That's always like, in the Matrix. Sort of like, "You want the blue pill, or the red pill." And I'm like, "I'll take both, please." And kind of that's what the whole idea of conscious marketing, or what you do is you want one foot in the business world so you can help people, and another foot in kind of the ethereal world so that you can bridge those two worlds. Well, let's dive into some of our topics

here. So you went down this path, you became a psychic, and you've [00:08:30] developed your abilities. Let's just talk about how ordinary people, because I'm sure that there's a lot of listeners on here. We have all kinds of people that listen to this podcast. But how can ordinary ... I don't know if ordinary is the right word. But how can normal muggles become non-muggles, and open up ... How can we go through Platform Nine-and-a-Half, or whatever it is.

Samantha Fey:

I love that you're asking this question. I really do believe that we [00:09:00] all have psychic abilities. I also believe that psychic abilities can be seen as, almost like athletic performance, or artistic or musical talents. There are some people who come into this world with just an innate understanding for it, that we can relate to or kind of say as, "Maybe they brought it in with them from a past life. They just have an understanding." So I do believe that we, as psychics, have the ability to enhance or offend our own psychic abilities with [00:09:30] every lifetime that we have.

So some people come in with a higher awareness, or a higher consciousness, or even the door is just a little bit more open, they're able to remember a little bit more easily than others. But my perspective is that we are all an energy body first. That energy body stores the memories from where we came from. When I was younger, I was raised Presbyterian, and I had all sorts of questions. By the age of six years old, I was like, "I'm calling bluff on this. I don't know ..."

And we don't have to [00:10:00] get into that. But I remember being like, "Why is there so much focus on where we go when we die? Where the heck did we come from? Why isn't anyone asking those questions?" So to connect with that aspect of ourselves, which is basically the memory of the soul, those memories exist within that. So the kingdom of heaven is within. Within is where those memories exist. And so, for me, it's more about uncovering, is what I [00:10:30] do with my clients, is I teach them how to heal and uncover what has covered up those memories, so that their abilities can come up on through. Because everybody's are completely ... It's kind of like handwriting. Everybody's handwriting is different. Everybody's abilities show up in a different way. But there is the same basic principles of anatomy that work with it.

And I think once of the best ways that I use to describe it is, before you understood that you had a stomach, you just didn't know that your stomach existed. [00:11:00] You didn't know that it digested food and that's what happened your internal anatomy. Well, the same is true for your chakra systems or your energy balancing. You have to learn the energetic anatomy that flows through your system as well, to be able to understand how to maintain and take care of it. And so that's the easiest way that I started. And yoga and meditation are the gateway drugs to full-blown psychic understanding. It tiptoes it.

Richard:

[00:11:30] That's interesting. So why would somebody wanna go down that path? Why do I need to understand that I have a stomach? Or what's beyond ... It's obviously an energetic blueprint, and it's interesting to me that it's a little

safer now to talk about mindfulness and meditation. But if you were to talk to most businesses about helping their employees open up their psychic ability, boy, that door is gonna shut really quickly. But the [00:12:00] interesting this is, with mindfulness and meditation becoming more prevalent, those doors open. And so people are actually awakening faster and in mass ... and this is my belief, in mass more than ever before. So why would somebody choose to open up their psychic abilities? And I would imagine that brings up a lot of fear, the word "psychic" even. For a lot of people, it brings up a lot of fear. So why would they wanna go that route?

Samantha Fey: Well, so glad you asked. First of all, [00:12:30] it is hands down the coolest thing I have ever found. I never get bored or tired of talking about this. Still, in my sessions with clients, I will open my eyes at the end of it, and I'm like, "Whoa." Did that just happen? Was that really real? When I was younger, I always said that, "I choose to believe in fairies and unicorns, just for the simple fact that it makes life more interesting." I'm a person that gets bored easily, and I love change. Anything we can change, [00:13:00] I'm like, "Ooh, let's try it out." My bedroom was always arranged nine million different ways when I was little, like every different configuration.

So for me, and in teaching people how to understand their psychic abilities is that it opens a whole new awareness of what exists in this world, and how we can relate to it, and ultimately how we can have more fun. Because if you're having fun, and you're exciting, and you're embracing what I consider to be magic, [00:13:30] you find it everywhere. You find it in everything. In inanimate objects and experiences and synchronicities and conversations. Clues just start opening up, and life becomes just more vibrant.

Richard: That's amazing.

Samantha Fey: Yeah, I can honestly say I've never felt more in love with my life. And right now, I've never been more single than I ever have been in my life. And that, I can absolutely attribute to my ability [00:14:00] to believe in magic, and my ability to see things for more than what they are, just by what meets the eye.

Richard: Yeah, that's amazing. And we were talking right before the call, that as you develop even just empathy and intuition, as you start to tap in more to your inner worlds, there's all these skills that come up. But when I'm talking to somebody, as an example, and they may not be telling the full truth, or there's something [00:14:30] behind it, you can feel it. But as you're doing more meditation, it's less more like a subtle thing. And more it's like a neon light that lights up. So as you navigate the world in relationships and with your children, I think it's very useful to, just on a practical level, to be super connected. I mean, there's a spiritual element too, of course. But I think on a practical level, it actually is important.

Samantha Fey: 100%. [00:15:00] And I think one of my favorite questions, when I'm picking up on that too, because everything has energetic signature. A lie has an energetic signature. And so one of my favorite things to ask is, "Is that true for you?" Just kind of put the yield sign up. Like, "I'm not gonna stop you right there and really confront it. But I'm gonna ask you to just kind of reflect on the words that are coming out of your mouth, and just see if that's [00:15:30] really resonating at your highest frequency. And then maybe we can just rewind and revisit that sentence. Maybe you can reconstruct it, so that it feels aligned."

I've built my business based, I would say, 90% on intuition, and 10% business tactic. And for me, doors just continue to open. And I really do attribute that just simply to my willingness to surrender, [00:16:00] which requires an extraordinary amount of faith. An absolutely extraordinary amount of faith. And I wouldn't have developed that, I think, any other way, than really learning to lean on the universe, or lean on my guides, or lean on whatever forces are there with me in that moment, to know that it's all going to be okay, and that I'm not really the pilot of this ride. I'm more just a passenger and, "Use me for [00:16:30] the highest good is one of my daily prayers." And I just feel like I'm in Disneyland every single day. It's so wonderful.

Richard: Well, it takes a lot of courage. You know, I think the word "surrender" for a lot of people is very scary. And it's basically, your mind is surrendering to the soul, or to something higher, whatever that calling is. But I think that that path is one of the most powerful paths [00:17:00] you can take. And instead of weakness, if you can see it actually for what it is, is you're accessing your greater self, or your life destiny. But that's not so obvious. You almost need a guide or somebody to lead you through that.

Samantha Fey: Absolutely. And I love that you used the term "weakness". Because I think we identify being sensitive as being weak, where in my world, it's the exact opposite. My [00:17:30] sensitivities are my strength. Me being so sensitive to my own emotions and to other people's emotions, is what makes me so good at my job. Because I can feel that things ... Even if somebody believes that it's true for themselves, and I can see that it isn't true, I then know how to understand and relate and connect to them because I've learned how to connect with my own psychic-ness.

And to put it in a practical understanding, when I got my degree in psychology, [00:18:00] I had taken two-and-a-half years off. So I went back, and I was taking five technology classes per semester, to get it done. And I did so much interpersonal work. So many essays on myself. Like, art journal, everything was like Samantha's Year of Introspection. And then when I went into my psychic school, it made getting my degree in psychology seem like recess. Because all of a sudden, it brought in the wheelhouse of my soul's expression [00:18:30] of, "We're not just healing Samantha here. We're healing the soul's experience to really release lifetime's worth of karma."

And that changed everything. And that's when I became more sensitive. And I was definitely afraid of being more sensitive because our society seems to think that it's weak. Women are weak to cry. Men are weak to cry. That's not how I relate to my emotions anymore. But I definitely had to do some reprogramming around [00:19:00] that.

Richard: Yeah, I'm in full alignment with what you're saying. I think it's interesting because I would with a lot of meditation teachers. And a lot of people thinking, "Oh, meditation. That's that softer, weaker ..." You know, it's like the, "Ooh," stuff. But it's actually the hardest path you can take, is to go inside and work on your lifetimes of karma and these energy blockages, and all the parts of yourself that you didn't know existed, and all the attachments you have that are not natural. [00:19:30] That's some hard work. And the thing is, everybody that has that, that hasn't done their inner work, they're going into business, or they're going into their healing practice, and then they bring these unresolved parts of themselves. And it makes sense that you can't fully show up because you're only, like, a quarter there. Because there's all this unresolved stuff. So I think the more enlightened leaders we have, the more enlightened healers we have, the more people that are doing this inner work, whether it's psychic or otherwise, I [00:20:00] think that it's so much more important for the world to see the benefit of that.

Samantha Fey: I completely agree. And that's why I have made it my life's mission and life's purpose, to teach healers how to make money, to move through their muddy blocks. Because I really do genuinely believe that healers and sensitive people, and people who live their life open-heartedly, with a generous intention to begin with, it's going to make the world a better place when they're able to have more financial freedom to create [00:20:30] what it is that they wanna create. Whether it be a healing center or events or a retreat, or whatever it is. And there's, in the healing community, I got shamed multiple times when I started charging even \$100 a session for what I was doing. It was like, "Well, people who don't have money need healing." I'm like, "Yeah, but people who do have money need healing also."

Richard: Right. Yeah, well that's interesting. What are some of the common blocks that you see [00:21:00] people in the healing professions ... And I work with a lot of them as well. And I also work with a lot of teachers who, people tried to shame them, and it's normally from a misunderstanding of the energetics of money. So I'd be kind of interested in what your ideas are around, what are some of the major blocks people have, and how you help people there? That's just a small topic. We could probably do another four hours on that one.

Samantha Fey: For sure. For sure. But honestly, this is what breaks my heart. This [00:21:30] is what genuinely fuels the fire to me showing up everyday for my clients, and to find new clients even. It's not even about, "How can I grow my empire?" It's about, "How can I find people that I can serve?" And ultimately, to see somebody who is a reiki master, or a highly sensitive psychic, that is treating it

like a hobby, and is waiting tables during the week. And they're barely able to make [00:22:00] ends meet. But they are an extraordinary healer. I'm talking, somebody that can help someone heal through trauma in one session, like really significantly change the world. But they can't pay their bills. It makes no sense to me.

But some of the blocks that people have is that, "Well, these were God-given gifts. And if they are God-given gifts, then you're not supposed to charge for them." And I get emails from people. I got a lengthy one that was like, "I loved what you do. I love your work. But I'm super-triggered by [00:22:30] your business model because I don't think that that is appropriate." And obviously, it's a trigger, the not being able to see the value in the work. And I think of the things that we, in the psychic community, people who don't even use that word yet. You know, "intuitive". Whatever makes you feel okay about it. But in that community is, like you're saying, is that it's "lulu". It's seen as weak. It doesn't hold a lot of credibility because science can't prove it.

But this is my argument [00:23:00] on that, is that we experience love. You love your wife, you love your kids. It is a tangible human experience that love exists. But do we have an actual physical tool that can measure the amount of love that you have for another human being? But can we say that it then does not exist? No. So when we're talking about that-

Richard:

And I wrote down here, you know, "Subjective versus objective." There's this [00:23:30] myth that the objective science behind everything ... And I think eventually, we will have tools that measure this. I think it's maybe 20 years away. But we're close. We're getting there. And we're starting to do that with meditation. We're seeing the results on brain scans. And it's always interesting in group sessions of meditators, where the people are journeying, and then they all come back with the same thing. It's like, "Well, that's not random." You know? And so the [00:24:00] whole world we experience is subjective. That's the only thing that there really is, especially in the zones of love and compassion and peace. Those are things you feel. It's not things that you can measure under a microscope or something.

Samantha Fey:

That's exactly why I chose the psychic path rather than the psychology path, is because psychology focuses so much on mind and body and threw out the credibility of the human [00:24:30] experience. If it could not be measured with a tool, it was incredible. Uncredited? I'm missing the word on that one. But that it was not able to be used as a measurement that would basically suffice for needing to be healed. So even looking at trauma, I mean, the way that I relate to multiple personality disorder is associative identity, or somebody with extreme abnormal psychology, experiences [00:25:00] is that it is 100% happening on a spiritual or energetic plane that psychology can't understand. So they want to numb these people who experience, rather than healing the soul that's gone through the traumatic experience. And so, in my journey, that's where I really started to question how is the scientific, or the psychology model, really actually

servicing people with these extreme conditions. Or even paranoid [00:25:30] schizophrenia. One of my clients had healed himself from paranoid schizophrenia, as working with himself on a spiritual level. That to me is one of the most extraordinary things.

Richard: Well, it's also the foundation of the 12-step program, as you probably know, is you hand everything over, surrender everything to a God, whatever God you choose. I think that's step three on the path. So even that, it's working [00:26:00] with the spiritual dimension as the main part of the healing. Well, for everybody who goes on the show that's like, "What are talking about here?" So, I think part of it is, I think Samantha has this major gift that she was born with. But it think what's exciting is, now you've developed some programs because what you saw in the market was that there was this need. And I would say it's interesting because the word "intuition" is safer. The word "mindfulness" is safer. As [00:26:30] you start to use the word psychic, it's a little less safer. It's a little more "whooh whooh". And just for everybody on this call, my first logo was a unicorn at one time. So it's super funny. That was like 10 years ago. I share that every now and then. I should bring back my old logo.

Samantha Fey: Oh, I love that.

Richard: But I think, you wanna tell us a little bit about how you help people to develop their business structure? And I think that would be interesting. Because there might be some people [00:27:00] listening to here that need your help.

Samantha Fey: Absolutely. And if you would have told me over a year-and-a-half ago that I'd be a business coach for psychics, you know, even as a psychic, I didn't see that one coming. So I actually realized that, as I was growing my business, and as I was having beautiful and extraordinary successes financially in growing my business, I really started looking at and tuning in to, how was I able to do that? And, [00:27:30] yes, of course, with the guidance of wonderful mentors, a.k.a. you. Thank you.

Richard: Well, you've had many mentors. I was just the first, or one of them.

Samantha Fey: I had many mentors. Yes. Yes. And it really was. I started to look at, how was it that I was able to do what I was able to do so quickly? And I realized that it had a lot to do with my willingness to surrender, and my willingness to look at my stuff and my self, and to make changes on my personality basically. What was holding me back? What [00:28:00] was I attached to? And that's when I started to recognize that there was a significant need in the field of psychic, or healers. And reiki is even a faith thing too. It's like reiki or yoga, it's the gateway into understanding energy. And energy is everything. That's not something that's "whooh whooh". But for some reason, it's still falling under that category. People say, "I picked up on their vibes," or, "I was feeling their energy. I liked it." Whatever it is, is becoming [00:28:30] more regular in common language, which I think is a beautiful thing.

But I really started to see where psychics are not really business savvy. We're very, not so much intellectual, but visionary. Able to manifest. Living in higher dimensions, but not really being able to ground it in and to create in our third dimension, or our physical world of materials. And [00:29:00] that's where I just kind of slowly ended up taking heed into that niche and realizing that my willingness to take major risks was part of my DNA, part of make-up. Because everybody on both my mother's side, and everybody on my father's side, are all entrepreneurs. Everybody has their own business in some other way, shape, or form.

And so I just kind of realized, well, that's part of my encoding. That's part [00:29:30] of what I came in with. That's part of the body, the genes, that me as a spirit being chose to come in with. So naturally, I had a knack for it. I just figured I would use that to be able to teach people to step into their gifts.

Richard: So you basically help people get that part grounded, so that you can go through the blocks of them to surrender and then see the importance of setting that up for themselves. Is that right?

Samantha Fey: Yes. And the business coaching that I do is 10% business coaching, [00:30:00] and 90% emotional awareness. And what are the blocks? Where did they come from? How did mom play a role? How did dad play a role? How are you seeing yourself? What is your worth? Of course, we have the conversations of, "How do you have the sales call? How do you create the offer? How do you do all that?" But that really is like 10% of the way that I teach and coach business.

Richard: Well, that's awesome. Let's give people a way to contact [00:30:30] you. So your website is SamanthaFey.com? Is that right?

Samantha Fey: Yes, SamanthaFey.com.

Richard: And it's Fey, F-E, dot-com. SamanthaFey.com. You can go there and check out. Opt in for her gift. You have a free gift on her home page. Get on her list if you're interested. And you run the Earth Angels Academy, is it once a year or twice a year? How do you work it?

Samantha Fey: So the Earth Angels Academy is actually including everything now. That's part of the re-brand that I've been re-designing. So it includes my entry-level [00:31:00] program, where I teach people how to develop their psychic abilities. Nothing to do with business. It's just simple healing, energy, understanding energy anatomy. And we do that through live classes. And I have my mid-level program that brings people who are healers who wanna grow business from zero dollars to consistent five-figure months. And then we step into the top level, which is more of the higher level understand of, how do you then leverage and create an impact [00:31:30] or an empire, which is more of the revolutionary training.

Richard: Okay. [inaudible 00:31:36] So you've got entry level, middle level, and high-end level, and probably some personal one-on-ones if you can get on her calendar, kind of thing. And you've got a book you're writing, and you've got a few events. So super excited. I'm so happy that you're just charging out in the world. The world needs more advanced healers like you showing up and helping other people. It's how the world's gonna be a better place. And it needs more of that in business too. I think it's super exciting.

Samantha Fey: [00:32:00] Yeah, it really is. One of my clients, at our last retreat, she's business. She's got her business up and running. But she's tuning in to the psychic stuff. And that was one of her first comments in getting home. She was like, "Wow, I've done so many business retreats. I've done so many business stuff." But it was so incredible to be able to link that spiritual growth to the business to see where in her spirit or emotional blocks were actually influencing how she was able to grow her business. Because hitting [00:32:30] those glass ceilings aren't so much about business. It's about, internally, what's going on. I just love it so much.

Richard: It's amazing. And I think that as the world evolves, then its humanities' consciousness evolves, where a business is just made of all the people and the souls inside there. And so yoga has made it through the front door, and yoga pants, of course. Lululemon, everybody's wearing their Lululemon stuff, right?

Samantha Fey: Yep.

Richard: [00:33:00] And mindfulness has finally got a crack through. But as more people awaken to their own inner soul and spirituality, these things open up. And it's talking about often in different communities, where often it can be quite sudden, and you can be lost, and be like, "What the heck is happening here?" And so it's good to know that if that starts to happen, there are places to turn where this stuff has been figured out. Really for a millennial, but the internet's made it a lot easier [00:33:30] to find answers very quickly. And in the psychic realm and the healing realm, I think that you're definitely a place people can turn to. So that's exciting.

Samantha Fey: Yeah, I agree. And I think image has a lot to do with it, which is why I focus on teaching people how to build a respectable brand that isn't so "lulu". I have a friend of mine. She paints herself blue. She channels Pleiadians, which is a star family. And [00:34:00] the second we met, we had that instant knowing of, "Oh, there you are." But she looked at me, and she starts laughing. And I said, "Why are you laughing?" And she goes, "You look so normal. No wonder people are listening to you. You look so normal." And I was like, "It's all part of the disguise."

Richard: Well, maybe it goes back to the muggle thing. I'm a huge Harry Potter fan because my daughter's reading all the books. But basically, what we've been

saying is, if you haven't gone through Platform ... [00:34:30] I forgot which Platform. Eight-and-Three-Quarters?

Samantha Fey: Nine-and-Three-Quarters.

Richard: Is it Nine-and-Three-Quarters? Yeah, it's three-quarters I just popped in. So if it's Nine-and-Three-Quarters, you can stay on the site for as you need to, or as many lifetimes as you need to. But the DNA of all the muggles is potentially to go through that platform at some point. And then once you're through there, like you said, it's this whole new world. I loved how you said what excites you is it's actually fun and joyful and playful and always changing. And that's once you get on the train and you enter Hogwarts [00:35:00] Academy, or Earth Angels Angels Academy, in your case.

Samantha Fey: Yep. You know, I actually ... I've wondered, with my branding, how far I wanna go into the magical teachings. Because I haven't ... You know, it's a school for savvy psychics. But do I want to take it down, like the Hogwarts, and just fully own that's what it is? Or do I want it to be more of a bridge? I've danced with that a lot. And my favorite quote, I just feel like I wanna share that, is by Roald Dahl. [00:35:30] And it's that, "Only those who believe in magic are able to see it." And that couldn't be more true. If you don't believe that it exists, you're gonna go through your life thinking that magical people are crazy. What I've learned is that the people who I used to judge and look at, and think are crazy, are way more with it, and way more together than the people who don't. There's so much that we don't know, and that those doors are opening, and the veil is becoming thinner, and we're able to connect. And it really is ...

Of course, there's darkness. But there is darkness [00:36:00] at a bar. There's darkness in the streets of LA, there's darkness everywhere. There's darkness with psychic abilities. But the best thing that you could do is to become aware and conscious of it, so that it doesn't have so much of a hold on you. And that's really what the fear of psychic energy does, is that it has a hold on you from being able to see clearly.

Richard: Yeah, I love that. Yeah, so rather than pretend it doesn't exist, or ignore it, then be a little bit more like a warrior of light, or a warrior, and say, " [00:36:30] Hey, this is something I'm gonna not be afraid of, and go into, or learn more about." So I love that. So all right, well thank you so much for being on the show today, Samantha. This was awesome. I love talking about this stuff. It's so much fun.

If you're looking for the recording of this, if you're listening to this on your headphones, on iTunes, you can go to ConsciousMarketer.com. I believe this is gonna be Show 19, or you can just search for Samantha Fey. So thanks for everybody, for tuning in. And I hope you enjoyed the show today. [00:37:00] Now, if you have a chance, leave a rating on iTunes. That helps. And I will see you on the next episode. And remember, if you wanna check out more about

Samantha, go to SamanthaFey.com. And thanks so much for being here today, Samantha.

Samantha Fey: Yeah. Thanks for having me. This is great.

Richard: Yeah, we'll have to do it again soon. Thanks everybody. Thanks everybody for listening. Thanks for showing up and being there. I'm Richard Taubinger from Conscious Marketer, and I'll see you on the next show.

Richard (rec): Thanks for listening to the Soul of Business show. Find out more and subscribe at [www. \[00:37:30\] ConsciousMarketer.com](http://www.[00:37:30]ConsciousMarketer.com).